

We Give You More  
Than What You See.





It's all about details.

# It's all about details.



Every quality Teledyne Isco instrument is packed with a level of performance that just isn't available with lower-cost, lower-value products.

Attention to details results in producing something with exceptional quality and exceptional value. When you are being called upon for new levels of productivity and innovation, making a smart investment is imperative as the next molecule your group creates might tip the balance in conquering a disease.

## SOLID AS A ROCK

Teledyne Isco is a part of Teledyne Technologies, a billion-dollar company with a long and storied history of innovation. We serve numerous high-tech markets with precision products used in drug discovery, communications, medical implants, and aerospace. When you purchase a Teledyne Isco instrument, you are partnering with an organization that has an unmatched depth of resources and technology to meet your chromatography needs. Teledyne Isco possesses the strong financial health for which other companies strive.



*"I am very pleased with the unit, it exceeded my expectations."*

*Piero Bianco, Assistant Professor  
University of Buffalo*





## Guaranteed to perform.

We stand firmly behind the quality of our products. All Teledyne Isco instruments and accessories have a one-year warranty. In the unlikely event that a RediSep® flash chromatography column fails we replace it with an entire box of the same size and type at no cost to you. If you are

dissatisfied with our product within 14 days of purchase, the entire purchase price will be refunded. Teledyne Isco's quality, backed by our solid guarantees, have earned us thousands of repeat customers.



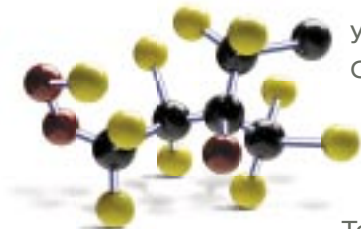


*"It increased our productivity more than we could have expected."*

*Dr. Christopher Barella*

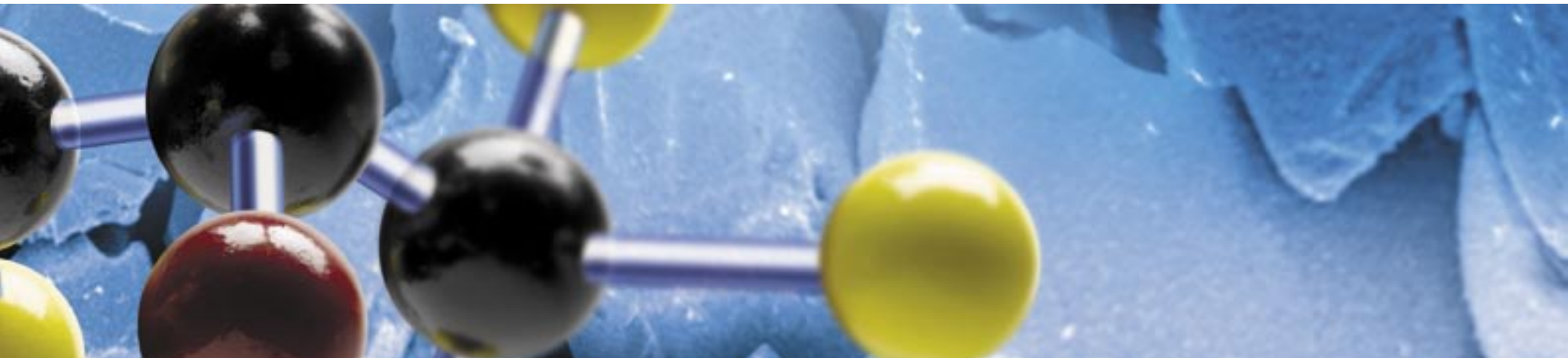
*Organic Synthesis Core, Memorial Sloan Kettering*

# Real differences.



Our scientists and lab technicians work tirelessly to create real differences that are unique and make you more productive. Teledyne Isco instruments have multiple patents protecting their innovation. Our radically easy-to-use products simplify operation, collapse learning curves and increase work efficiency. RediSep columns are precision-packed using proprietary processes that provide increased resolution and unmatched column-to-column reproducibility. Chemists who use automated systems are 37% more productive than those who don't,\* and the purchase of a single Teledyne Isco flash chromatography system yields a 257% ROI by the end of three years.

\* For actual survey results go to [www.isco.com/37percent](http://www.isco.com/37percent)



*"Isco service personnel are readily available, competent, helpful and patient."*

*Paul Bondo*

*Omicron Biochemicals, Inc.*





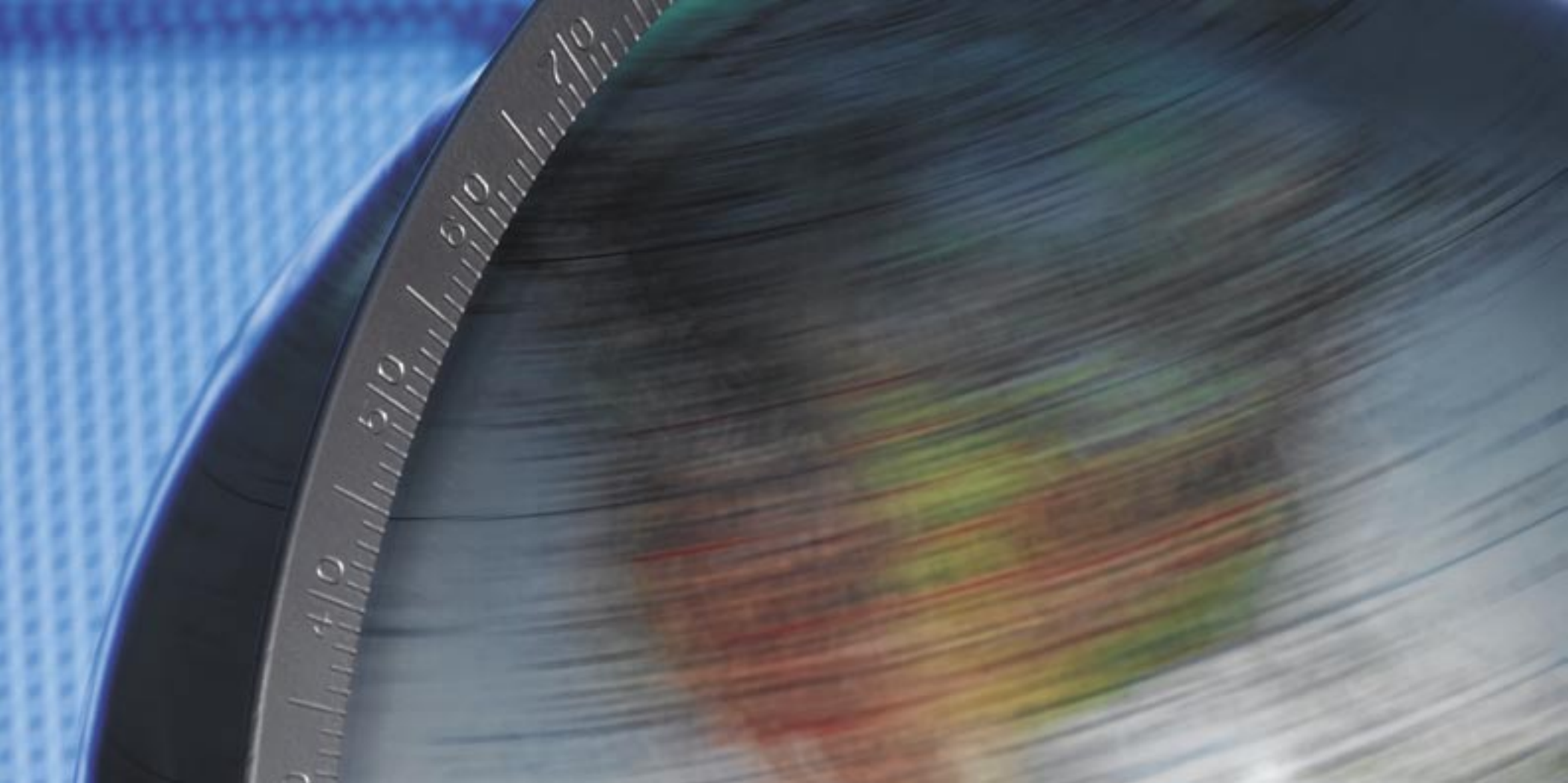
## Support like no other.



We greet our customers with a person, not a machine.

Our customer support, technical support and applications support specialists are veterans—many of them have been with us for over 30 years and are armed with the flexibility and tools to truly care for you. Our application specialists

use our instruments in their work. You can see the influence of their first-hand experience in our product design. Continuous feedback from customers like you is relied upon for us to never stop improving. Empathy that comes from communication and shared experiences is what we rely on to maintain our accurate focus on supporting you.



*"Thanks again for the amazingly fast response."*

*Christopher L. VanDeusen, Ph.D., Senior Chemist  
Aventis Pharmaceuticals*

# Representatives who live where you live.

We want to ensure that your expectations are exceeded with every purchase from our company. Teledyne Isco has a world-wide team of representatives who are available to you when you need them. All of our sales representatives and applications staff have lab experience. They speak your language and

understand your unique situation. So, when they visit your laboratory, they can effectively evaluate your needs and recommend the products that are specifically suited to your application.



*“Our sales representative was very gracious and helpful with the installation and training. He patiently went over the procedure with different people. He did not rush and made sure that we were comfortable.”*

*Comment from product registration card  
from a medicinal chemist*



## No cookie cutter approach.

Every Teledyne Isco instrument is created in our state-of-the-art manufacturing facility to precise specifications set by our dedicated staff of professional engineers and chemists. Quite simply, we use only high-quality components and manufacture many ourselves. We make and assemble all instruments within our integrated ISO-9001-certified manufacturing facility. Throughout the world, unique, innovative solutions developed and provided by Teledyne Isco help propel scientists to the forefront of the highly competitive environment of chemical research and development.



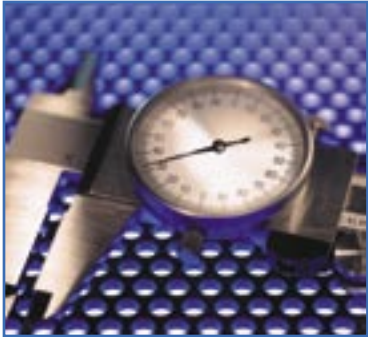
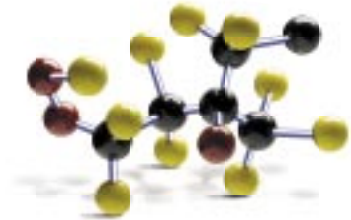


*“Teledyne is a technology company with strong design, engineering, and manufacturing capabilities. It is dedicated to serving customers with precision products ranging from defense and communications to medical implants and tools for drug discovery. Solid partnerships with progressive pharmaceutical companies are crucial elements in achieving our common goal of improving the quality of life worldwide.”*

*Dr. Robert Mehrabian, Chairman/President/CEO  
Teledyne Technologies*

# This is how much stands behind each Teledyne Isco product.

To get more behind your scientists, contact Teledyne Isco at [www.isco.com](http://www.isco.com), 800-228-4373 or 402-464-0231.





**TELEDYNE ISCO**

A Teledyne Technologies Company

Teledyne Isco, Inc., 4700 Superior Street, Lincoln, NE 68504 USA

Toll free: (800) 228-4373 (USA and Canada) • Phone: (402) 464-0231 • Fax: (402) 465-3022

e-mail: [info@isco.com](mailto:info@isco.com) • [www.isco.com](http://www.isco.com)